



**Administration**

*Rhonda Brinkley*  
Interim  
Executive Director

*Linda Berry*  
Office Assistant

**Board of Directors**

*Derrick Choice*  
President

*LeRoy Francis*  
Vice President

*Henry P. Jackson*  
Secretary

*Ed Moore*  
Treasurer

*Darryl Bowdre*  
*Shannah Cole-Brooks*  
*Malcolm Deason*  
*Herwaneia Sirls*

2000 W Gentry Pkwy  
Tyler, Texas, 75702

P O Box 4362  
Tyler, Texas 75712

(903) 593-6026 [phone]

(903) 747-3952  
[fax]

tylermetrochamber@gmail.com  
www.themetrochamber.com

Dear Prospective Member:

The Metro has been in existence since 1990. Its main focus has been to help small businesses in the community to grow, expand, and even get started. Since then we have expanded our membership to all sizes and types of businesses and organizations. We have a working Board that is here to help promote the growth and development of its members and other businesses in the area. It is focused on community development, business/organizational enhancement, conventions and tourism. However, we are not limited to those functions.

We are here to help your business through marketing, business referrals, networking, and business exposure while providing a return on your investment into The Metro. Membership is open to individuals as well as businesses. As a member of The Metro, your business will not only benefit from these positive features but also from other programs such as:

- Business of the Quarter (Each quarter a business will be highlighted and recognized based on your community input. This is a great way for your customers and the community to show support of your business as well as your business getting more business.)
- Community Events & Sponsorships (The Metro sponsors signature events in our community such as quarterly mixers for our current members and prospective members; Annual Community Image Awards; as well as community events for our families.)
- Support (The Metro actively supports local organizations serving the community such as the Juneteenth Association of Tyler, NAACP, Top Ladies of Distinction, Inc./Top Teens of America, A. Philip Randolph Institute, the Divine 9, and community churches to name a few.)

If interested in membership, please fill out the Membership Application and return to our offices either by e-mail, fax or mail. Thank you for your curiosity in The Metro, I am sure that we can meet your expectations. If you should have any questions, please feel free to contact our office at (903) 593-6026 or tylermetrochamber@gmail.com. We look forward to having you part of this magnificent team of members!

Sincerely,

*Rhonda*

Rhonda Brinkley  
Interim Executive Director



## MEMBERSHIP APPLICATION

Name \_\_\_\_\_ Title \_\_\_\_\_ Date of Application \_\_\_\_\_

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Physical Address (if different) \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail Address \_\_\_\_\_

Website \_\_\_\_\_ Area of Expertise \_\_\_\_\_

Type of Business \_\_\_\_\_ # of Employees \_\_\_\_\_ Year Established \_\_\_\_\_

Membership is based on the size of your business or status of your organization. Individual membership is only for those people who do not own a business but wish to support **The Metro**.

### **BUSINESSES**

- 1-5 employees \$100
- 6-25 employees \$150
- 26-50 employees \$300
- 51-75 employees \$450
- 76-99 employees \$600
- Corporation \$1,000

### **OTHER TYPES OF MEMBERSHIPS**

- Individual \$50
- Religious/Churches \$150
- Non-profit (Public) \$100
- Non-profit (Private) \$200

- I am interested in being on your e-mail list for news and information (make sure you provided e-mail address).

### **Businesses/Organizations:**

- I am interested in having a ribbon cutting.
  - I am interested in hosting a quarterly mixer.
  - I am interested in sponsoring a quarterly mixer.
  - I am interested in partnering with The Metro to provide workshops/seminars to the community.
- Daytime
  - At my business
  - Evening
  - At another venue

Applicant's Printed Name \_\_\_\_\_ Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

### **OFFICE USE ONLY:**

Amount Paid: \_\_\_\_\_  
 Check  Cash  MO  PayPal

Added to CC: \_\_\_\_\_

Added to Website: \_\_\_\_\_



## TOP REASON TO JOIN **THE METRO**

- 🔊 **Business Exposure:** **The Metro** offers our members an opportunity to promote your business on **The Metro** website, in the **Metro Monthly** Newsletter, Annual Community Image Awards, and other events in the community.
- 🔊 **Community Commitment:** Being a member of **The Metro** makes a statement that you are committed to the future of North Tyler and Smith County as a whole. **The Metro** encourages you to promote the community and its residents.
- 🔊 **Marketing:** Each member is featured on **The Metro** website, providing listing customization options along with the ability to post promotions and community events. Publicity and heightened name recognition allows customers and the community to know who you are. Our goal is the help you maximize your marketing dollars.
- 🔊 **Networking:** Networking opportunities are available at **The Metro**. We have membership mixers, annual events, community events and other opportunities to network with other businesses and the community. Networking helps your business grow!
- 🔊 **New Business Help:** New businesses are featured in the monthly newsletter and monthly email when they join **The Metro**. New members are also introduced at the membership mixers.
- 🔊 **Professional Development:** Learning opportunities, professional development and education through small business workshops and seminars to help you start your business, run your business and have a successful business.
- 🔊 **Referrals:** **The Metro** refers the public to its members first. Referrals and sales opportunities produce a return on your investment in **The Metro**.
- 🔊 **Return on Investment:** Your investment in **The Metro** is a business expense that will bring a great return on investment through marketing, networking and growth of your business.



## EVENT WEBSITE POSTING

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Contact Name \_\_\_\_\_ Company/Organization Name \_\_\_\_\_

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Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_

### EVENT INFORMATION:

Name of Event: \_\_\_\_\_

Date of Event: \_\_\_\_\_ Time of Event: \_\_\_\_\_

Location of Event (with Address): \_\_\_\_\_

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Contact Name \_\_\_\_\_ Sponsoring Company/Organization Name \_\_\_\_\_

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Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_

The **Metro** will post information about events that are **sponsored by the members** and **community events that are FREE of charge**.

All information must be completed before **The Metro** will post an event on the Events Page or include in the **Metro Monthly** Newsletter to members. The form must be submitted at least 7 days in advance of the event. **The Metro** has the right to refuse to post an event due to content or lack of complete information. Events must be open to the public. Requests for event postings and email announcements are done as a service to our members. **The Metro** will not be held liable for any errors or omissions in posting this event. In order for events to be placed in the **Metro Monthly**, they must be received by the 1<sup>st</sup> of the month.

This form can be sent to [tylermetrochamber@gmail.com](mailto:tylermetrochamber@gmail.com) or faxed to (903) 747-3952. You may also email a copy of your flyer to be placed in the **Metro Monthly**.

<i>Received:</i> _____
<i>Constant Contact:</i> _____
<i>Added to Website:</i> _____